

PA Recreation & Park Society's Membership Directory & Buyers Guide 2009-2010

Dear Friend of PRPS:

Enclosed is advertising information for the 2009-2010 Membership Directory & Buyers Guide. This publication is very popular and utilized throughout the year by our membership. It features all of our members' names and their contact information as well as agency information, supporting members, and the buyers guide section. Since this is maintained as a reference, just purchasing a listing gives your business exposure to our members.

As with each directory, if you purchase ad space, you get one listing complimentary. We're excited that we are able to maintain the same rates as last year! Prime ad space, such as the covers, go fast, so if you are interested in one of them, please fill out the contract and fax it in immediately. We plan to have to the printer in August to be mailed to our members in September.

If you are interested in purchasing a listing or an ad, please review the details that are enclosed. The advertising contract is included. We would like all contracts faxed or mailed to our office no later than July 8, 2009. Ad copy can be used from another publication if you have already submitted it. New ad copy can be emailed to eschnellbaugh@prps.org or kwoodward@prps.org no later than Tuesday, July 14, 2009.

Please do not hesitate to contact me if you have any questions or would like to discuss what ad space is available. Call - 814.234.4272 or email - kwoodward@prps.org. Thank you!

Sincerely,

Kim Woodward

Kim Woodward, Advertising Coordinator



Advertising Details

Pennsylvania Recreation & Park Society, Inc. 2131 Sandy Drive
State College, PA 16803-2283 814.234.4272 Fax: 814.234.5276

DON'T MISS OUR MOST POPULAR PUBLICATION!

- *Members retain this publication as a ready reference.
- *The publication contains over 150 pages of information and helpful listings including members, local recreation and park agencies, state parks, national parks in Pennsylvania and more.
- *Contains the Buyers Guide, Pennsylvania's yellow pages for suppliers of recreation, park and related products and supplies.
- *Companies listed in the Buyers Guide are also included in the Buyers Guide section of the PRPS website at www.prps.org for no additional cost.



ADVERTISING DETAILS

- " PRPS 2009 Conference Sponsors & or 2009 TR Institute Sponsors: Receive one complimentary listing plus discounts on additional listings.
 - " PRPS Exhibitors, PRPS Supporting Members: Discounted pricing on listing.
 - " 2009 Directory advertisers receive one complimentary listing and one completed copy of the 2009 PRPS Membership Directory/Buyers Guide with each advertisement.
 - " Supporting Members taking a listing will receive a tear sheet of their listing and will receive the Directory as part of their membership.
 - " Vendors purchasing a listing or listings will receive a Buyers Guide tear sheet.
 - " Company name will be in **Bold Print** for all listings, free of charge.
- Directory & Buyers Guide will be distributed in September 2009.*

Advertising Rates & Sizes

AD SIZE	COPY SIZE	RATE
Back Page	7" x 10"	\$800
Inside Covers	7" x 10"	\$675
Full Page	7" x 10"	\$500
1/2 Page Horizontal	7" x 4 7/8"	\$300
1/2 Page Vertical	3 3/8" x 10"	\$300
1/4 Page	3 3/8" x 4 7/8"	\$150
Insert - 4 pages	Will be trimmed to fit pub 8 1/2 x 11	\$600
Professional Service	7" x 1"	\$46
Listings		
Annual Conf./TRI	Listing Without Logo	\$50
Annual Conf./TRI	Listing With Logo	\$80
the above 2 are for Sponsors & Exhibitors		
PRPS Supporting Members	Listing Without Logo	\$50
PRPS Supporting Members	Listing With Logo	\$80
Vendors (other than above)	Listing Without Logo	\$70
Vendors (other than above)	Listing With Logo	\$100
Additional Copy of Directory (Ad Copy Advertisers Only)	Limit to 2 (two)	\$30

Same Prices as 2008!

Listing on Buyers Guide Section of Web Fall 2009-Fall 2010 Free with Ad
 ** PLEASE NOTE, ALL LISTINGS MUST BE PAID FOR TO BE INCLUDED

AD SPECS

Final ads can be supplied as PDFs with all fonts embedded, as a TIF or JPG, or supplied in In Design, Illustrator, Photoshop or Pagemaker. Color ads must be supplied in CMYK format. Electronic files preferred, or you may send a CD or Zip 100 disk. **Resolutions must be 300 dpi.** Please send a hard copy sample with all files to be sure of accuracy. If you are unable to prepare your own ad, please contact us for pricing and information. Please note that PRPS is not responsible for any problems with your ad if it is not sent in the appropriate format. Send digital files by email to Emily Schnellbaugh at eschnellbaugh@prps.org or Kim Woodward at kwoodward@prps.org and indicate publication name. Send by mail to: Kim Woodward, Advertising Coordinator, PRPS, 2131 Sandy Drive, State College, PA 16803-2283.

TO BE SURE YOU ARE INCLUDED:

- " Review the categories, ad sizes, costs, and make your selections.
 - " Complete the contract and select the buyers guide listing categories that you desire.
 - " Forward the contract to us as soon as possible and follow with ad copy by 7/14/09.
- For current advertisers, we can pick-up ads that we have on file.*

PRPS Advertising Contract
2009 PRPS Membership Directory & Buyers Guide

(please type or print clearly)

This information should be as you would like it to appear in the Buyers Guide Section.

Company _____

Address _____

City _____ State _____ ZIP _____

Sales Contact _____

Phone _____ FAX _____

Email _____ Website _____

Product Description (40 words or less)

Ad Contact Person _____ Title _____

Phone _____ Fax _____

Email _____

Advertising Agency (if applicable) _____

Address _____

City _____ State _____ ZIP _____

Ad Contact Person _____ Title _____

Phone _____ Fax _____

Email _____

Only fill out the following sections that are applicable:

I. Advertisement

Ad Size/Position _____ \$ _____

II. Buyers' Guide Listing(s)

- 2009 Conference Sponsor: Number of additional listings #__@\$50 \$ _____
- 2009 Conference Sponsor: Number of additional listings w/logo #__@\$80 \$ _____
- Exhibitors and Supporting Members: Number of additional listings #__@\$50 \$ _____
- Exhibitors and Supporting Members: Number of additional listings w/logo #__@\$80 \$ _____
- Vendors (other than above) #__ Listings@\$70 \$ _____
- Vendors (other than above) #__ Listing w/logo@\$100 \$ _____

(note: if you choose listing with logo, be sure to email your logo as you would an ad, see previous page for details)

III. Advertisers: Extra Copy of Membership Directory

_____ Copies @\$30 each \$ _____

Limit (2) two

Total \$ _____

Authorization

Authorized by: _____ Title _____

Payment Information:

- Mail invoice to (check one): _____ Client _____ Advertising Agency
- Check enclosed Check # _____
- Bill to MasterCard, Visa, Discover, or American Express credit card:
Card# _____ Exp. Date _____
3-Digit Code on Back(MC, Visa, DSCVR): _____ 4-Digit Code for Amex: _____
Cardholder signature _____

Mail or fax contract to: PRPS, attn: Kim Woodward, 2131 Sandy Drive, State College, PA 16803-2283;

Fax 814-234-5276 by July 8, 2009. Send ad copy by Tuesday, July 14, 2009!

Buyers Guide Listing Information on the back must be completed and returned with this contract. Thank you.

LISTING INFORMATION

Buyer's Guide Listing Categories – Check the category or categories under which you would like your company listing to appear. If your product or service does not fit into an existing category, please write in a new category on this order form. *The number of choices you pick must be the same as your contract indicates. Please complete the reverse side and include payment to ensure your listing is included.*

- | | |
|--|---|
| <input type="checkbox"/> Amusement Parks | <input type="checkbox"/> Park & Site Furnishings |
| <input type="checkbox"/> Aquatic Designers | <input type="checkbox"/> Pedal Boats |
| <input type="checkbox"/> Arts and Crafts | <input type="checkbox"/> Pennsylvania State Agencies |
| <input type="checkbox"/> Athletic Fields & Equipment | <input type="checkbox"/> Picnic Tables – Grills- Fire Rings |
| <input type="checkbox"/> Audio Visual Equipment & Supplies | <input type="checkbox"/> Playground Equipment |
| <input type="checkbox"/> Benches | <input type="checkbox"/> Playground Equipment & Surfacing Materials |
| <input type="checkbox"/> Bleachers | <input type="checkbox"/> Restrooms |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Safety Surfacing |
| <input type="checkbox"/> Consultants for Recreation & Parks | <input type="checkbox"/> Shelters |
| <input type="checkbox"/> Consultants for Recreation & Parks & Open Space | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Disabled Access or ADA Compliance | <input type="checkbox"/> Skate Parks |
| <input type="checkbox"/> Docks–Wetland Access–Beach Access | <input type="checkbox"/> Skate Park Equipment |
| <input type="checkbox"/> Engineers | <input type="checkbox"/> Skate Park Ramps & Rails |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Ski Areas |
| <input type="checkbox"/> Environmental Engineering | <input type="checkbox"/> Splash Pads |
| <input type="checkbox"/> Exercise & Fitness Equipment | <input type="checkbox"/> Sports Lighting |
| <input type="checkbox"/> Fertilizer | <input type="checkbox"/> Swimming Pools |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Tennis Courts |
| <input type="checkbox"/> Fireworks | <input type="checkbox"/> Tennis Programs |
| <input type="checkbox"/> Hockey Rinks | <input type="checkbox"/> Trail Surfacing |
| <input type="checkbox"/> Inflatable Attractions | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Landscape Architects | <input type="checkbox"/> Turf Management & Supplies |
| <input type="checkbox"/> Light Displays & Lighting Supplies | <input type="checkbox"/> New Category – please list: |
| <input type="checkbox"/> Lockers/Equipment Lock Boxes | |
| <input type="checkbox"/> Miniature Golf Courses | |
| <input type="checkbox"/> Outdoor Signage | |

What's Next?

Fill out the information above relating to the listings you would like to have in the directory. Next fill out the back contract and fax or mail *both sides* to PRPS, Attn: Kim Woodward, 2131 Sandy Drive, State College, PA 16803
P: 814.234.4272 Fax: 814.234.5276
Email: kwoodward@prps.org